

RESUME

OVERVIEW

OBJECTIVE

Detail-oriented, quick to adapt, self-starter with an ever-changing overlapping skillset, strong collaborative skills and a uniquely creative style. Having acquired over a decade's worth of design, development, UI and UX knowledge, strives to exceed expectations while delivering consistently exceptional work on-time and under budget. Able to effectively visualize client's goals and take concepts from draft to finished product in multiple digital formats.

DESIGN & DEVELOPMENT

DESIGN SOFTWARE

- Dreamweaver CC
- Git (CL) / SVN (Tortoise)
- Debugging (via Chrome Dev Tools)
- Adobe Edge Animate / Reflow CC
- Photoshop CC
- Illustrator CC
- Fireworks CC
- After Effects CC
- Premiere Pro CC
- Office 2010 (Excel, Word, Powerpoint)
- Axure RP Pro
- Cinema 4D w/ V-Ray

SKILLS & STRENGTHS

- 10 years of professional design and development experience with a heavy focus on Responsive Web Design (RWD) in order to build efficient and flexible large-scale websites and web applications with a strong emphasis on mobile platforms.
- HTML5 / CSS3 / OOCSS (SASS/SCSS) / CANVAS (HTML5 Animation) / SVG (for resolution-agnostic imagery).
- JavaScript / jQuery / AJAX / JSON / REST / XML
- PHP / MySQL / Apache
- Tortoise SVN / Git
- Node / Node Package Manager (NPM)
- UI/UX Testing, Design and Development
- CMS Template Design and Development (Wordpress, Joomla, DotCMS)
- Experience with the Agile SDLC
- Experience leading international teams to find creative solutions to common problems in a highly collaborative environment

CORE BELIEFS

- Supporter of clean code, W3C Standards, HTML5, and the WAI-ARIA specification regarding web accessibility.
- Utilizes the latest trends and technologies for building reusable web patterns to help quickly and consistently deliver high-quality web components. Examples of these approaches include Atomic Design and SMACSS (Scalable and Modular Architecture for CSS).
- Experience functioning as both a team leader and a player with a strong emphasis on communication and collaboration.

EXPERIENCE

EMPLOYMENT HISTORY

Jan 2016 - Present

Web | UI Designer & Developer

Data Security Connect, Co. | Wayne, PA

Responsibilities

- Designed and developed Wordpress site based on existing plugins and frameworks.
- Responsible for site maintenance, updates, debugging and overall QA.
- setup social media marketing initiative using Facebook, Twitter and LinkedIn. Engagement is measured using goals in Google Analytics.

Jul 2014 - Jan 2016

Web | UI Designer & Developer

Ditech Financial, LLC. | Fort Washington, PA

Responsibilities

- Reported to the Development Manager for Mortgage Consumer eCommerce.
- Combined creative and innovative techniques with cutting-edge technologies to create and maintain dynamic page layouts, widgets, and other rich internet content for all Ditech web properties. Technologies used include Tortoise SVN, Git, Node/NPM, SASS, HTML5 and JavaScript.
- Created custom-built UI plugins that interfaced with Ditech's proprietary web services to deliver dynamic, RESTful, JSON-based content to the user.
- Communicated presentation development and architecture standards which adhered to all presentation architecture and enterprise development standards.
- Collaborated with UX and business partners to preserve the integrity of the Web Presentation Architecture and client-side programming standards.
- Implemented and supported innovative, accessible, and cost-effective solutions for all Ditech web properties.

2012 - 2014

Web | UI Designer & Developer

Vanguard Investment Group | Malvern, PA

Responsibilities

- Specialized in front-end UI strategy, design and development for Vanguard's main and international offices.
- Used the latest HTML5, CSS3, JavaScript and jQuery coding trends, tools and methodologies to build complex, data-driven, responsive prototypes.
- Developed web components that deliver real time fund information through the use of JavaScript, jQuery, AJAX and JSON, in order to deliver RESTful data.
- Helped build new performance-driven module loader that conditionally requests and loads web component's behaviors (JS) and styles (CSS) as they're needed on a page-by-page basis.
- Worked closely with designers and developers across all departments to help establish branding, design and coding practices for the entire company. Currently assigned with creating standards and best practices for building and using web patterns for large-scale deployment, as well as digital typography and the standardization of web fonts.
- Designed and developed several new proprietary web components that are flexible, scalable, and adhere to the latest RWD practices and usability standards.

RESUME

EXPERIENCE

EMPLOYMENT HISTORY (continued...)

2012 - 2014

Web | UI Designer & Developer

Vanguard Investment Group | Malvern, PA

Responsibilities

- Responsible for strategizing and working closely with designers in order to rapidly develop prototypes (“stories”) and components for Vanguard’s public-facing website. Most notably Vanguard’s Personal Investor’s homepage, 401k, TRF, “Other Adventures”, and IRA pages. Note: So far, only the IRA page has been released publicly, while the other pages will be part of a larger redesign effort that’s slated for a future release.
- Worked closely with international business and visioning teams to help breakdown and deliver accurate estimates and deadlines for each project.
- Managed design and development teams during the first phase of Vanguard’s International public site redesign, which covered the Canada and UK web presence.

2010 - 2012

UX Lead

Mproven, LLC | Philadelphia, PA

2006 - 2010

Freelance Web Designer / Developer

Self-Employed | Savannah, GA / Philadelphia, PA

Responsibilities (for both UX Lead & Freelance positions)

- Meet with clients to define project purpose and goals.
- Managed and worked with in close collaboration with geographically distributed teams to consistently deliver products on time and under budget.
- Used PHP, MySQL, HTML, CSS, JavaScript, AJAX and JSON to develop client management systems for large-scale use.
- Created secure credit application submission, collection and management system for both CHEP and IFCO pallet companies.
- Directly handled client communication and managed expectations, scope and deadlines for each project.
- Rapidly produced interactive high-fidelity wireframes.
- Handled multiple projects simultaneously while meeting deadlines and coordinating with teams around the globe.
- Developed fully-functional, responsive mockups using latest tools such as Adobe Edge Reflow and Adobe Muse.
- Coordinated marketing efforts for new and existing sites through the development and execution of paid (PPC), organic (SEO) and social media (SMM) marketing campaigns.